

# aLtiTudE\*

A truly unique leadership program that incorporates the three core values that define PricewaterhouseCoopers—**Leadership, Teamwork, and Excellence.**

Our values are driven by our heritage and inspired by our ambition to be the leading professional services organization. We want PricewaterhouseCoopers to be a special place. No one value can differentiate us by itself. However, all of our chosen values, taken together, can create our desired culture—the culture which will enable us to become the breakaway firm. While the words themselves may be familiar, the behaviors they inspire create the promise of unique value for our clients, our people and our organization.

## Leadership

Being courageous, having a vision which inspires and motivates others, and demonstrating personal integrity are the defining characteristics of leadership in our business.

## Teamwork

Teamwork means that the best solutions come from working together. Effective teamwork demands strong relationships, respect and mutual sharing of ideas.

## Excellence

Excellence is not optional. To remain the leader, we have to continue to deliver truly outstanding work. Excellence means we deliver what we promise and add value beyond what is expected.

Join PricewaterhouseCoopers'

## aLtiTudE

and be part of a winning Leadership Experience. We are looking for the best and brightest students from colleges and universities to participate in this year's aLtiTudE program.

## The Facts...

Who: Accounting and Information Systems Majors

When: May 15 & 16, 2008

Where: Columbus, OH

How do I apply?: Complete the attached application. Visit PwC website, [www.pwc.tv](http://www.pwc.tv), and complete an online career profile.

Space is limited.

Applications will be reviewed in the order in which they are received.

Deadline for application is March 31, 2008.

Applicants will be contacted approximately three weeks prior to start of program.

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## Teamwork

Throughout aLtiTudE 2008, you will work in small teams, which will enable you to get to know other students from colleges and universities across the midwest as well as our PwC professionals in settings that are fun and relaxed.

## Personal development

PricewaterhouseCoopers continually encourages their people to develop their skill sets and professional capabilities. Ultimately this benefits the communities where we live and the way we do business worldwide. Over the course of aLtiTudE, you will learn how to enhance your strengths and identify areas for improvement by participating in challenging and exciting activities.

## Diversity

When you make a genuine commitment to diversity, you bring a wider variety of ideas, approaches, experiences and abilities that can be applied to client problems. After all, six people with different perspectives have a better shot at solving complex problems than sixty people who all think alike. The bottom line: Whatever your background, at PwC you'll be valued and appreciated.

## aLtiTudE

Will provide you with an opportunity to work with diverse people and contribute your unique background and abilities in making a difference during your career.

## PwC's OKI market at a glance

Cincinnati, Columbus, Dayton, Indianapolis, Lexington and Louisville make up PwC's OKI market of over 675 partners and staff. In each city we have an office with a local feel, yet we team together across this geography to deliver distinctive client service. You'll work on a market team that allows you to interact and benefit from the experience of people outside your local office, yet from our OKI market. While it's nice to have that small office feel and know all your colleagues, we know you invested the last five years of study to create opportunity. We have the best of both worlds to offer.

In your local office you won't be lost, you'll be well looked after. In the market, you'll have access to the best resources in the industry. When you are ready to take on the world... we can deliver. PwC is the world's largest professional services firm globally. We have 766 offices in over 150 countries worldwide. At some point you may want to take advantage of what we offer.

